



## Conference Tips - Making your conference interesting

The same people generally attend the same events year in year out and you as an organiser have to scale that wall of expectation and possibly cynicism. Delegates already know what to expect don't they? It will be the same as last year, sitting in a classroom environment and being talked at! Death by overhead! No wonder they look sleepy, doodle and switch off. Remember on average your delegates will only take on board maybe 3 key facts from your day in spite of all your hard work! Here are some suggestions to put some interest in your next event.

Have an explosive start - pyrotechnics, loud music and laser light shows can add a huge dimension to the start of an event and really make the audience sit up and listen

### ***Make it interactive***

How about making it less of a conference and more of a quiz show format. This allows participation from the audience and can be a simple quiz style right up to a simulated TV show environment. Create a debate, perhaps with some humour, where the audience is allowed to barrack and disagree with the presenters? If its good enough for TV why not for your conference if only for one session!

### ***Team Building***

If you are getting the sales team or whole company together then it may be an ideal time to break the meeting with a hands on activity perhaps a team building exercise or more structured business games. Most of these take about 2 hours and ideally fit into a full days program.

### ***Celebrity Speakers***

Many sports stars as well as captains of industry can provide that spark of motivation as well as humour to what otherwise is a hard days grind.

### ***Ice Breakers***

Simple 10 minute exercises that can be done at tables from juggling to making a giraffe out of newspaper. There are dozens of such games that can be done at little or no cost

### ***Seating***

Why not try a different room layout like cabaret style or go really radical and use beanbags or deckchairs!

Our team at Key Conference Solutions can introduce you to the right professionals who can put some interest and wow into your next business event. Call us +613 9870 4611.